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300682

2021-04

	2020
	2021 04 12 15:00-17:00
	2021 4 12 15:00-17:00 2020
	1
	2 5
	B2B2C

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	3			
			2020	
		5,600		
	4			
				300168
		B2B2C		
	5			
		SaaS		
	6			

7

8

9

2020

2021 Q1

2020

60% 2021

10

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	11				
			2018	2019	2020
	12				
	13				
		2020			
	14				
	APP				
					5000

	G			
			Metro	APP
			10	
			APP	
15				
				1
16				
	2021			
	2020			
7.07		30.69%	2019	
				4.99
				5.84
	43.86%			
17				
	2021	4	9	2021
		4,877.52		5,051.72
40.00%-45.00%				7,577.52
	7,751.72		71.56%-75.50%	

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	18							
		500						
			B2B2C					
	19							
	20							
	21							
	SaaS							
	22							
							+	
	23							2021 3 31
	?							

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	24							
	25		2021					
	2022		2023					
			2021					
		2021						250
			30					70
				5,000				
	26					MetroAPP		
							MetroAPP	
	27							

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B2B2C



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	300
	2021 04 12